

2015年度 経営学研究科経営学専攻 博士前期課程(修士課程)シラバス

科目名(副題)	開講年次(セメスター)	単位	担当者名
国際コミュニケーション研究A	1・2年(1.3.)	2	リチャード・ハリス
<b>授業概要</b>			
This course will examine the effects of culture on intercultural communication, at personal, national, and organisational levels.			
<b>授業目標</b>			
Students will develop a greater appreciation of the effects of cultural background on interpersonal communication and international business.			
<b>授業方法</b>			
Students will review case studies, present topics in front of fellow participants, and participate in discussions.			
<b>成績評価方法・基準</b>			
Candidates will be assessed and critiqued regularly, up to their final evaluation.			
<b>教科書・教材・参考文献 等</b>			
<b>質問への対応(オフィスアワー等)</b>			
By appointment.			
<b>授業計画</b>			
	<b>項目</b>	<b>内容</b>	
1	Introduction	Course outline; schedule; procedures	
2	The Role of Culture	Overview of the effects of culture on business and management	
3	Cultural Values	Definitions and models of different cultural values	
4	Business Dilemmas	Dilemmas arising from differences in cultural values: recognition, respect, and reconciliation	
5	Dilemma #1	Universalism and Particularism	
6	Dilemma #2	Individualism and Collectivism	
7	Dilemma #3	The emotional-neutral dilemma	
8	Review	Review of topics covered so far	
9	Dilemma #4	The specific-diffuse dilemma	
10	Dilemma #5	The achievement-ascription dilemma	
11	Dilemma #6	Attitudes to time	
12	Dilemma #7	Attitudes to fate and the environment	
13	Culture and Business	Cultural difference in the context of globalisation	
14	Summary	Overview of the topics covered in the course so far. Examination preparation	
15	Final Examination	Essay-type evaluation of learning	
<b>履修者へのコメント</b>			
This course will be conducted in English. Be prepared to write and discuss in that language.			