

2015年度 経営学研究科経営学専攻 博士前期課程(修士課程)シラバス

科目名(副題)	開講年次(セメスター)	単位	担当者名
国際コミュニケーション研究B	1・2年(2,4.)	2	リチャード・ハリス
授業概要			
This course will examine the effects of culture on intercultural communication, at personal, national, and organisational levels.			
授業目標			
Students will develop a greater appreciation of the effects of cultural background on interpersonal communication and international business.			
授業方法			
Students will review case studies, present topics in front of fellow participants, and participate in discussions.			
成績評価方法・基準			
Candidates will be assessed and critiqued regularly, up to their final evaluation.			
教科書・教材・参考文献 等			
質問への対応(オフィスアワー等)			
By appointment.			
授業計画			
	項目	内容	
1	Introduction	Course outline; schedule; procedures	
2	Review of Spring Semester	Overview of the effects of culture on business and management	
3	Organisational culture	Categories of organisational culture	
4	Family company	Characteristics of family-type organisations	
5	Eiffel Tower company	Characteristics of Eiffel Tower-type organisations	
6	Guided Missile company	Characteristics of Guided Missile-type organisations	
7	Incubator company	Characteristics of Incubator-type organisations	
8	Review	Review of topics covered so far	
9	Organisational culture change	How the Family company changes	
10	Organisational culture change	How the Eiffel Tower company changes	
11	Organisational culture change	How the Guided Missile company changes	
12	Organisational culture change	How the Incubator company changes	
13	Organisational culture and Business	Organisational culture difference in the context of globalisation	
14	Summary	Overview of the topics covered in the course so far. Examination preparation	
15	Final Examination	Essay-type evaluation of learning	
履修者へのコメント			
This course will be conducted in English. Be prepared to write and discuss in that language.			