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Governance for Promoting Regional Industries through Cross-Sectoral Collaborations

Yuki Kawabata

*School of Management
Chukyo University*

川端 勇樹

中京大学経営学部

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Yuki Kawabata
School of Management
Chukyo University

Abstract

Although the global division of labor for competitive cutting-edge industries is developed, the districts that play the role are concentrated in specific regions, and the other regions are experiencing a loss of competitiveness and stagnation. Stimulating the economy by promoting new industries that are highly competitive has become a priority issue in many countries. In this situation, facilitating cross-sectoral inter-organizational collaborations is vital to creating new businesses and promoting competitive regional industries. To respond to this issue, the author previously explored how to manage and facilitate the complex self-organization process of the collaborations toward the goal above and recognized the critical role of governance for steering the parties concerned and increasing the effectiveness of the management.

Based on this awareness, this study aims to explore the research question of “What types, why, and how does governance emerge and evolve to increase the effectiveness of management for facilitating complex self-organization process of cross-sectoral collaboration toward promoting regional industries?”

To explore the research question, this study is organized as follows. First, what governance means is examined, and the definition of governance in this study is clarified. Second, the suitable mode of governance (i.e., collaborative governance and meta-governance) for solving complex issues, which is the subject of this study, is identified and discussed. Third, based on the argument on the mode of governance, governance for promoting regional industries through cross-sectoral collaborations is considered. Fourth, the emergence and evolution of governance and its impact on the effectiveness of the management are examined. Finally, the conceptual model for considering the research question is proposed.

Keywords: promoting regional industries, cross-sectoral collaborations, collaborative governance, meta-governance, emergence/evolution of governance